

PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket

400979/Y.KANAYAMA

First Inventor MITSUNARI UOZUMI
ADVERTISEMENT DISTRIBUTION

ADVERTISEMENT DISTRIBUTION
SYSTEM AND METHOD IN SPORT

Title BROADCASTING

1036 U.S. PTO 09/776660 09/776660

| | | Express Mail Label No. | | | | | |
|-----|---|---|--|--|--|--|--|
| | APPLICATION ELEMENTS | ADDRESS TO: Commissioner for Patents Box Patent Application Washington, DC 20231 | | | | | |
| 1. | □ Utility Patent Application Transmittal | ACCOMPANYING APPLICATION PARTS | | | | | |
| | Form | Applicant requests early publication. | | | | | |
| 2. | Applicant claims small entity status. See 37 CFR 1.27. | (include publication fee under 37 CFR 1.18(d)) | | | | | |
| 3. | Specification (including claims and abstract) [Total Pages 24] | 11. Assignment Papers (cover sheet and document(s)) | | | | | |
| 4. | | 12. 37 CFR 3.73(b) Statement (when there is | | | | | |
| 5. | Combined Declaration and | an Assignee) 13. Power of Attorney | | | | | |
| | Power of Attorney [Total Pages 3] a. Newly executed | 14. English Translation Document (if applicable) | | | | | |
| | b. Copy from prior application | 15. X Information Disclosure Statement (IDS) | | | | | |
| | [Note Box 6 below] | Form PTO-1449 | | | | | |
| | i. Deletion of Inventor(s) Signed statement attached deleting inventor(s) | Copies of Listed DocumentsPreliminary Amendment | | | | | |
| | named in the prior application | 17. Return Receipt Postcard | | | | | |
| 6. | Incorporation by Reference: The entire | (Should be specifically itemized) | | | | | |
| | disclosure of the prior application, from | 18. Certified Copy of Priority Document(s) | | | | | |
| | which an oath or declaration is supplied under Box 5b is considered as part of the | Request & Certification Under 35 USC 122(b)(2)(B)(i) (Form PTO/SB/35 or its | | | | | |
| | disclosure of the accompanying | equivalent attached) | | | | | |
| | application and is hereby incorporated by | 20. Other: | | | | | |
| | reference. | | | | | | |
| 7. | Application Data Sheet. See 37 CFR 1.76 | | | | | | |
| 8. | CD-ROM or CD-R in duplicate, large | | | | | | |
| 9. | table or Computer Program (Appendix) Nucleotide and/or Amino Acid Sequence | | | | | | |
| ٥. | Submission | | | | | | |
| | a. Computer Readable Form (CRF) | | | | | | |
| | b. Specification Sequence Listing on: | | | | | | |
| | i. DCD-ROM or CD-R (2 copies); or | | | | | | |
| | ii. 🔲 Paper Copy | | | | | | |
| | c. Statement verifying identity of above | | | | | | |
| | copies | | | | | | |
| 21. | 21. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information | | | | | | |
| | below: | | | | | | |
| | ☐ Continuation ☐ Divisional ☐ Continuation | | | | | | |
| | Prior application information: Examiner | ; Group Art Unit: | | | | | |

| | | APPLIC | ATION FEES | | | |
|--|------|-----------|--------------|-----------|----------|--|
| Basic Fee | | | | | \$710.00 | |
| CLAIMS | Numi | BER FILED | NUMBER EXTRA | RATE | | |
| Total Claims | 6 | -20= | 0 | x \$18.00 | \$0.00 | |
| Independent Claims | 4 | - 3= | 1 | x \$80.00 | \$80.00 | |
| ☐ Multiple Dependent Claim if applicable +\$270.00 | | | | | | |
| Total of above calculations = | | | | | | |
| Reduction by 50% for filing by small entity = | | | | | | |
| | | | | | | |
| Early publication fee if applicable + \$300.00 | | | | | | |
| <u> </u> | | | | TOTAL = | \$830.00 | |

| UTILITY PATEN | T APPLIC ON TRANSMITTAL | Attorr ocket No. | | | | |
|--|--|--|--|--|--|--|
| 22. Please | 22. Please charge my Deposit Account No. 12-1216 in the amount of \$ | | | | | |
| 23. 🛛 A chec | 23. A check in the amount of \$830.00 is enclosed. | | | | | |
| the following a. 🗵 F | | | | | | |
| The Commissioner is hereby generally authorized under 37 CFR 1.136(a)(3) to treat any future reply in this or any related application filed pursuant to 37 CFR 1.53 requiring an extension of time as incorporating a request therefor, and the Commissioner is hereby specifically authorized to charge Deposit Account No. 12-1216 for any fee that may be due in connection with such a request for an extension of time. | | | | | | |
| | 26. CORRESPOND | ENCE ADDRESS | | | | |
| ☑ Customer No | Jimber: 235480 23548 PATENT TRADENARK OFFICE | ✓ Jeffrey A. Wyand, Reg. No. 29,458 Leydig, Voit & Mayer, Ltd. Suite 300 700 Thirteenth Street, N.W. Washington, D.C. 20005-3960 (202) 737-6770 (telephone) (202) 737-6776 (facsimile) | | | | |
| Name | Jeffrey A. Wyand, Registration No. 29,458 | | | | | |
| Signature | Afer Mese | | | | | |
| Date | Jehnay 6, 2001 | | | | | |
| ApTml 02/02/2001) | | | | | | |